

Customer Dimension
Customer Key (PK)
Customer ID (NK)
Customer Name
Customer Address
Customer City-State
Customer State
Customer ZIP-Postal Code
Customer Date of Birth

Fact Table
Date Key (FK)
Customer Key (FK)
Customer Profile Key (FK)
More FKs...
Facts...

Customer Profile Mini-Dimension
Customer Profile Key (PK)
Age Band
Purchase Frequency Score
Income Level

